**“Wisdom of Sun Tzu Empowering Innovative Development” International Academic Symposium**

PRELIMINARY INVITATION

Dear Dr. Roger Ames,

To deepen the research and promotion of Sun Tzu’s strategies, to facilitate the creative transformation and innovative development of China’s traditional culture, and to better serve the development of the modern economy and society as well as the construction of a community with a shared future for mankind, the Sun Tzu Research Institute of Shandong University of Aeronautics has decided to organize the “Wisdom of Sun Tzu Empowering Innovative Development” International Academic Symposium, to be held 18–20 October 2024.

Rethinking Sun Tzu’s strategies is essential for promoting peaceful development and avoiding conflicts in the modern era. By understanding and applying his timeless wisdom in contemporary contexts, we can foster innovation and creative solutions to today’s global challenges.

We sincerely invite you to attend and submit your valuable ideas for exchange at the symposium in the form of a keynote speech. Furthermore, we would like to invite you to give a lecture on the symposium topic for our students.

**I. Main Topics:**

1. Theoretical and practical innovations of Sun Tzu’s thought
2. The dissemination and development of Sun Tzu’s thought abroad
3. The contemporary value of Sun Tzu’s thoughts
4. Traditional strategies and innovative development
5. Creative transformation and innovative development of Sun Tzu’s culture
6. Sun Tzu’s thoughts and corporate management innovation

**II. Date and Venue:**

1. Date: 18–20 October 2024
2. Venue: Sun Tzu Research Institute, Shandong University of Aeronautics, Binzhou City, Shandong Province

Binzhou, located in the northern part of Shandong Province, is a city rich in cultural heritage and historical significance. Known as the birthplace of Sun Tzu, the ancient Chinese strategist and author of “The Art of War,” Binzhou boasts a deep connection to Chinese culture and philosophy. This cultural legacy is celebrated and preserved through various monuments, museums, and academic institutions dedicated to studying and promoting Sun Tzu’s teachings.

**III. Expenses:**

1. The Organizing Committee of the Symposium will bear the cost of round-trip transportation within China, hotel accommodation and meals for guests and scholars attending the forum in person during the event.
2. The fee for the invited lecture will be provided according the standards applied in the People’s Republic of China.
3. Please send the Reply Slip to the email address of the Organizing Committee of the Symposium by September 1, 2024.

**III. Attendance Confirmation and Paper Submission:**

Experts and scholars who wish to attend the symposium, please fill in the attendance confirmation form and send it to the conference email by September 1, 2024. Papers are encouraged and should be submitted to the conference email by September 10, 2024.

**IV. Other Important Notes:**

1. Considering the scale of the conference and to ensure its quality, an expert group will select and review the submitted papers. Formal invitations will be sent to those whose papers are approved.
2. A special Youth Forum will be set up to encourage and support young scholars under the age of 40 to actively submit papers and participate.
3. The conference languages are Chinese or English. Papers in other languages should be translated into Chinese.
4. The conference is free of conference fees, meals, and accommodation.
5. Conference email: chinasuntzu@126.com
6. Contacts: Mei Han +86 1319436875

Sun Tzu Research Institute, Shandong Aviation College

June 18, 2024

Attachment 1：

**“Wisdom of Sun Tzu Empowering Innovative Development” International Academic Symposium**

REPLY SLIP

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| Surname Name |  | Gender |  | Date of Birth |  |
| University |  | Phone number |  |
| Position |  | Email |  |
| Address |  | Postal Code |  |
| The Title of the Speech |  |
| Notes |  |

Attachment 2：

**“Wisdom of Sun Tzu Empowering Innovative Development” International Academic Symposium**

TICKET BOOKING INFORMATION

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| Surname Name |  | Date of Birth |  |
| Passport issued |  | Phone number |  |
| Passport number |  | Passport Expiration |  |
| ARRIVAL |
| From: |  | To: |  |
| Date Time |  | Flight / Train Number  |  |
| DEPARTURE |
| From: |  | To: |  |
| Date Time |  | Flight / Train Number  |  |
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